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**Think Globally Act Locally**

**NON-GOVERNMENTAL  
ORGANIZATION  
"SYRI I VIZIONIT"  
(Eye of Vision)  
ANNUAL REPORT  
2001**

**Contents:**

- **Internal Organizing & Management Aspects**
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- **Financial Reports**
- **Perspectives for year 2002**

## **Non-Governmental Organization "Syri i Vizionit" (SiV)**

NGO Registration Reference (in UN): 510144-2

Date of registration: September 17 2001

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Informations about the Non-Governmental Organization "SiV"

## **Non-Governmental Organization "Syri i Vizionit"**

As a result of continuous work of "Vizioni" Youth Magazine that started as an initiative of some of the Peja enthusiastic youth for more than a year, to gather around forty young people from all around Kosovo and abroad, with 12 months support by USAID-KTI Peja, has started to see the results of the hard work done during this period of time.

Interest that youth started showing for a magazine of this kind, made people involved directly or indirectly in the magazine, to work around the clock for bringing in front of the reader, always on time, true, fact-based, transparent information on the youth problems, gender, democracy, avocation, people rights, life obstacles, education, activities, visions, environment, open society, etc.

We believe that the objectives put in front of us have been achieved in a surprising way. New skillful young journalists have developed, being brought up to surface through their volunteer involvement in the magazine. Awareness on things of general interest, which was one of our main goals, has been raised to a level that has never been before.

## **Brief description on the organization history and objectives**

Organization and personnel objectives are and will remain:

- A new generation of journalists
- Establishing of a democratic and tolerant youth
- Linkage of youth ideas and obstacles, no matter the nationality, race or religion
- Improvement of youth living conditions through self-engagement
- Better cultural, art, environmental, sport and other scopes of life
- Further awareness in technology and economy
- Better approach to women of our society
- Encouragement of youth to take the active role in public institutions
- Awareness on new technology and economy
- To include many new activities for the youth, which in the future will provide a part of the magazine self-sustainability

## A) Information about the leading structure and personnel

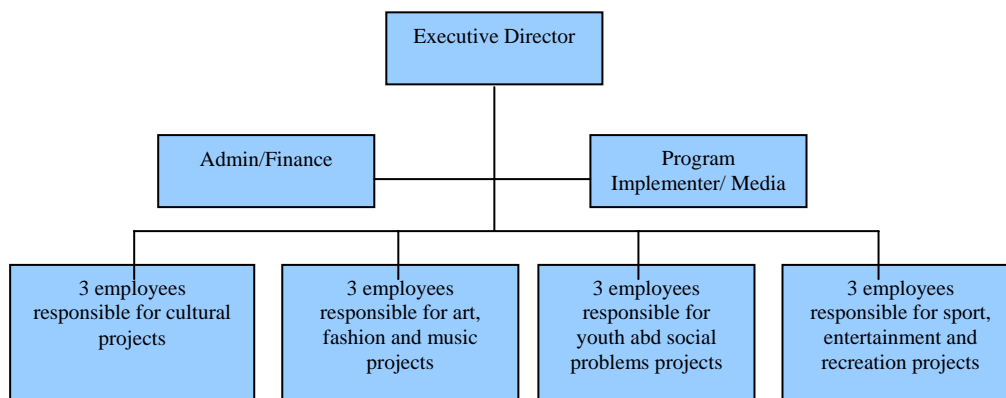
Organization leading structure is made out of people from age 26-27, while the personnel is mainly made up of young students, and from the secondary school students, out of them there are 12 regular employees (7 females and 5 men) and other co-workers.

All the works have been done in voluntary manner, and all that have worked in are members of the Non-Governmental Organization "Syri i Vizionit".

The highest body of the Organization is the Members' Assembly, which is made out of all the organization members. Members' Assembly elects the Executive Director, Project Implementer and the Administrator, that take over Organization operation and functioning of works for the projects that are determined by the Members' Assembly.

*Udhëheqësit e organizatës dhe në të njëjtën kohë udhëheqës të aktiviteteve të ndryshme*

Veton MUJAJ – Executive Director (Head of the Organization)  
Luan IBRAJ – Project Implementer & Media Relations Coordinator  
Qenan BARDHAJ – Administrator & Finance Manager



## B) Important projects in the past

The most important project for our organization was and remains publication of the monthly youth magazine "Vizioni" (12 issues published to date). Donor: USAID-KTI funded 12 issues until September 2001.

Articles that our magazine deals with have the intention to make youth aware in art, culture, sport, open society, drugs, environment, prostitution, tourism, education, technology, fashion, social issues and other good and bad things that youth of our society is facing today.

Magazine structure is divided into: Culture 20%, Art & Music 20%, Entertainment 20%, Sport 10%, Youth and social problems 15%, other 15%.

Targeted number of readers is of ages 14 to 28, and they are all around Kosovo.

The first three issues of the magazine were distributed only in Peja Municipality, to continue after from the fourth issue in the entire Dukagjini Region. With the beginning of implementation of the third project funded again by USAID/KTI, issues of the coming six months were distributed in entire Kosovo.

Distribution is made possible through "Rilindja" which takes 25% from the sold, and it does its distribution in 80% of the Kosovo newspaper selling points.

According to an assessment performed by "Galop International", our magazine is mostly read in Peja, than Prishtina, Gjakova, Kastriot, etc. Number of sold issues has gone up to 60% and it has managed to become the irresistible magazine for youth.

### **As new projects of the organization have also been:**

Organizing of many important events on the occasion of "The Youth Week" that took place in September 2001, where the activities took place in Special School for Blind People in Peja that was that was supported by the Peja Municipality. During this ceremony there was a rich art programs by the pupils of this school. At the end a cocktail was organized for the invited people and participants.





Organizing the magazine successful annual in September 2001. Local citizens and local firms supported organizing this annual. The annual was organized on September 29, 2001 in "Karagaç Camp" in Peja. All the people that assisted and supported our magazine during that year were participating this evening, among them: Governing bodies of Peja Municipality (UNMIK, OSCE, Municipality, KFOR, TMK, etc), artists from all Kosovo (singers, painters, designers, etc), sports people, new skilful young people of different scopes of cultural and social life, donors etc.

During this evening there were some fashion shows, then some shows prepared by the members of our organization, an exhibition with around 60 paintings of Peja young people and a part of the Art Academy students. It is very important to be mentioned the awards that were given to the winners of first places in: New talent, the best sport person of the year, the best pair of the city, and "Face of the Vizioni".

There were around 1000 people (with special invitations) and the event took place from 17:00 to 24:00.



### C) FINANCE

All the inputs during this period were donations from USAID, and the input from the youth magazine "Vizioni". Received and spended funds are as follows in the table.

## Perspectives for year 2002

- As a perspective for year 2002 was the way to solving how the self-inputs be higher than the received donations.
- Concentration on the "Vizioni" youth magazine continuation
- Opening of a library that would make interested youth possible to get various books for a symbolic price, but with intention that the book starts being more read among our youth.
- Membership and symbolic payment of the NGO "SiV" members
- Opening of a CD Club, that would make youth work with computer way to easier, through the different computer programs and their entertainment through as less expensive ways to watch movies and play games.
- Organization Congress that is expected to take place by the end of year 2002.
- Organization and personnel objectives still remain: Youth awareness for their involvement in public institutions and the social life in general, as well as proper information of different activities, events of importance, democracy, people's rights, gender, initiatives of the "future leaders" youth responsibilities for the future, education, art, sport, music, environment etc.